

*Author / Illustrator*

# SCHOOL VISITS!



*with award-winning author/illustrator*  
**Fred Koehler**



## Meet Fred Koehler

Fred Koehler is an artist and writer whose real-life misadventures include hurricanes, sunken boats, and shark encounters. Whether free diving in the Gulf of Mexico or backpacking across Africa, Fred's sense of adventure and awe of nature overflow into his characters' stories. He lives in Florida with his wife, kids, and a rescue dog named Cheerio Mutt-Face McChubbybutt.

### *His Published Works Include:*

HOW TO CHEER UP DAD, Penguin

ONE DAY THE END, Boyds Mills Press

SUPER JUMBO, Penguin

THIS BOOK IS NOT ABOUT DRAGONS, Boyds Mills Press

PUPPY, PUPPY, PUPPY, Boyds Mills Press

FLASHLIGHT NIGHT, Boyds Mills Press

GARBAGE ISLAND, Boyds Mills Press

WHAT IF, THEN WE, Boyds Mills Press

THE SAILING CITY, Boyds Mills Press (coming soon)

"THIS is how you write a picture book. It is amazing. Keep tabs on Koehler. He's one to watch."  
~School Library Journal







*"You truly are a natural with kids! They love you, your book, and your visit!!!! Thanks for taking the time to make such a great presentation in such a relaxed way. Even the teachers and librarians were impressed."*

While publishers wait in line for his work, Fred makes it a priority to meet readers through school visits and presentations around the country. Each of his presentations is customized to the audience, but his typical day can include:

### *School Assemblies*

Let Fred inspire your large group with the real-life stories that made him want to be a writer. From climbing mountains in the dead of night to sunken boats in stormy seas, Fred's talk will help your kids learn to believe in themselves, and see the adventure in their own lives.

### *School Workshops*

In smaller classroom settings, Fred works one-on-one to teach elements of writing and illustrating. Younger students will learn to draw his characters and older students will write and illustrate their own adventures or participate in STEM building activities.

### *Author Lunch!*

Bring a few of your best readers to a special lunch with Fred. They can ask all the questions they want, and Fred will do his best not to steal their tater tots.





## New Activities!

GARBAGE ISLAND is Fred's debut illustrated chapter book, a fast-paced and engaging STEM adventure, perfect for makers spaces and design thinking. Small group sessions (20 or fewer) with 4th-7th grade students can be scheduled in advance and include exercises in:

NAVIGATION


INVENT AND BUILD RESCUE LAUNCHERS (CATAPULTS)

INVENT AND BUILD FLOATING EGG PROTECTORS

*"(With) fast-paced action and danger... this entertaining animal adventure stands out... because of its strong characters and an underlying message of environmental awareness."*  
-School Library Journal

Classroom teachers must be present for these activities. Be sure to coordinate with Fred well in advance if you'd like one of his sessions to include these exercises.





GARBAGE ISLAND LESSON PLANS

Science 3-6 Grade

## Rescue CATAPULT

**Overview**  
Archibald Shrew is in trouble again. Mayor Popli is calling in everyone to help save Archie from the dangerous waters. Your mission is to save Archie who is 6 feet away in the deep ocean. Your team will be engineering a catapult to help save the imperilled Archibald. With each try you will measure the life preserver's distance. After (three or four) tries (depends on the groups size) if applicable your team will redesign the catapult accordingly to help save Archibald. Good luck!

**Objectives**

- Students will work in groups to construct a catapult using limited recycled materials.
- Students will measure the distance from their catapult to the life preserver in inches.
- Students will convert the measurements to centimeters, feet, and yards if applicable.
- Students will evaluate and redesign the catapult in order to reach the desired target.

**Activities**

- Place students into small groups of 3 or 4 and have the materials on the designated tables (except the lifesaver). Read the students the overview and discuss the objectives. Review the safety procedures during a hand on science lesson. (5-10 min.)
- Allow the students 20 minutes to work in their teams to design and create the catapult. Once the students are ready to use the catapult place them 6 feet away from the target and hand them a lifesaver. (20 min.)
- Students will each take a turn testing the catapult and measuring the distance. During each turn the students will document their findings on the worksheet. (20 min.)
- If they did not successfully save Archie they will collaborate and redesign the catapult. The students will then complete step 3 again. (20 min.)
- If they successfully saved Archie they will complete the worksheet. (10- 15 min.)

**Evaluation**  
Students will be evaluated by their ability to work in groups, design thinking, successful completion of the project, and accuracy of their worksheet.

**Standards**


MAFS.3.M.D.2.4  
MAFS.4.MD.1.1  
MAFS.4.MD.1.1  
SC.3.N.1.3  
SC.3.N.1.6  
SC.3.E.5.4  
SC.3.P.10.2  
SC.4.P.12.1  
SC.4.N.1.6  
SC.5.P.13.1  
SC.5.P.13.2  
SC.5.N.1.3  
SC.6.P.13.1  
SC.6.P.13.3  
SC.6.N.1.5

**Materials**


Pencils or sticks  
Spoon  
5 Rubber bands  
Lifesaver Gummies  
Documentation worksheet

**Other Resources**

[https://video.nationalgeographic.com/video/us\\_catapultpumpkins](https://video.nationalgeographic.com/video/us_catapultpumpkins)



From GARBAGE ISLAND  
ISBN: 1628796731  
Amelia Mills Press  
© 2018 Fred Koehler  
designed by Amanda Winter







## To Book Fred Koehler:

Email your desired dates to [Fredk@ilikefred.com](mailto:Fredk@ilikefred.com).

Day Rate (4 sessions): \$1500

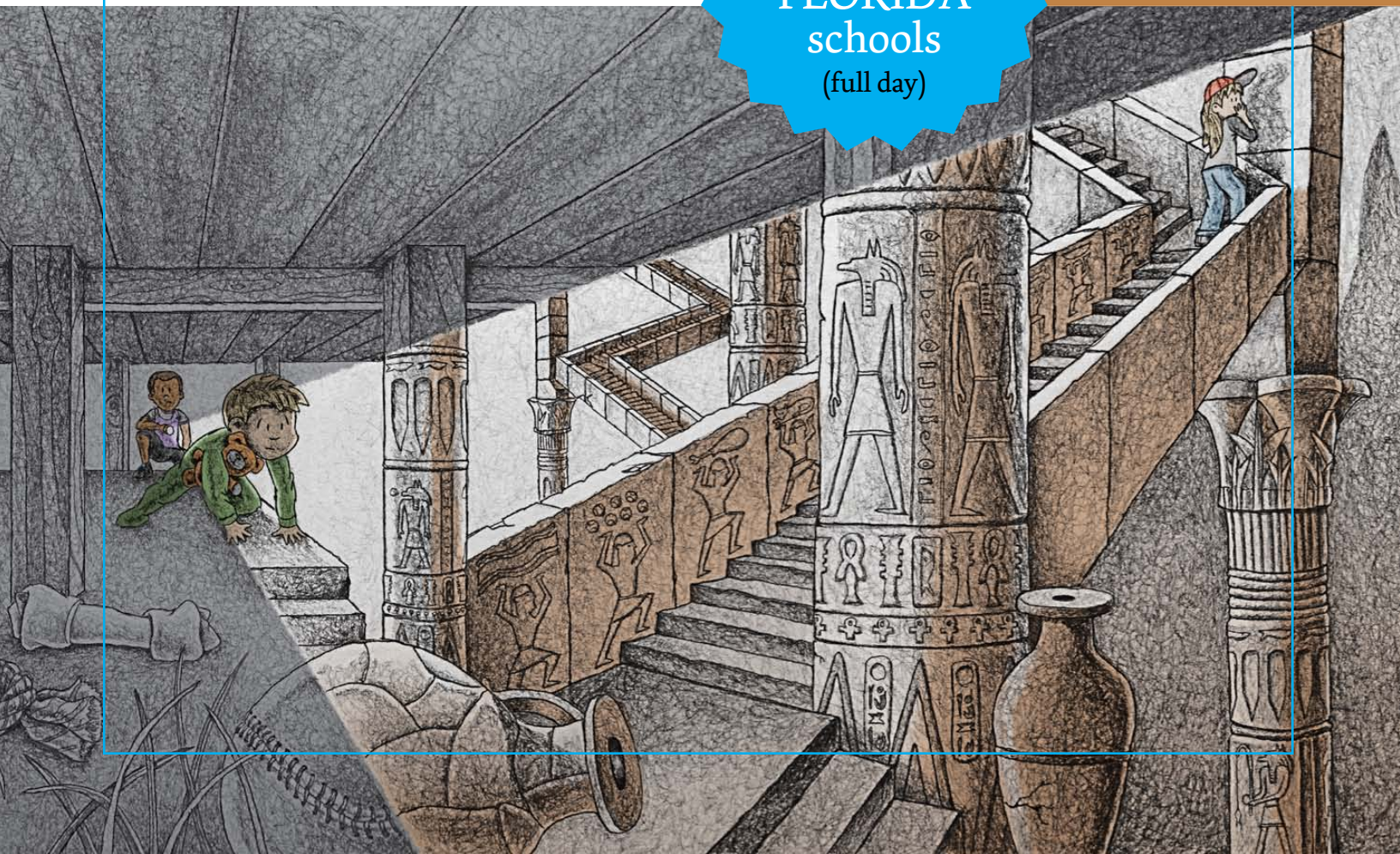
Virtual Visit Rate (45 minutes): \$350

A signed contract must be in place before Mr. Koehler can ensure your spot on his calendar. Please contact Fred for details about travel expenses for distances greater than 60 miles from Lakeland, FL.

\*Day Rate does not include travel expenses.



**\$250**  
discount for  
**FLORIDA**  
schools  
(full day)



# FRED KOEHLER VISITING AUTHOR CONTRACT

Please scan and email this signed agreement to: [fredk@ilikefred.com](mailto:fredk@ilikefred.com)

This letter is to confirm Fred Koehler's visit to (school) \_\_\_\_\_ on \_\_\_\_/\_\_\_\_/\_\_\_\_.

By signing this contract, the school agrees to:

## 2 Months Before the Visit:

1. Order books for the school library and display them prominently. It would be great to have students help make a poster or bulletin board announcing the visit, but not required.

## 1 Month Before the Visit:

2. E-mail ([fredk@ilikefred.com](mailto:fredk@ilikefred.com)) a proposed schedule for the day.

3. Excite the students and teachers for an upcoming visit from a "real-live" author/illustrator. Make sure every class has had the chance to read library copies of the books. Have the kids visit Fred's website ([www.ilikefred.com](http://www.ilikefred.com)) and create an alphabet list about him. Design a "Welcome Fred Koehler" display case or banner. Invite the kids to dress like superheroes on the day of the visit. Contact any local media outlets that might be interested. And invite parents so the inspiration can continue at home!

4. Send home the attached announcement so that students who wish to have a signed book can order one in time for the visit. (Fred does not provide or sell books, but he would love for the students to have them. Your closest local book store may be willing to either provide order forms or show up on the day of the event with books to sell.) If you would like to coordinate advance book sales through Fred, just ask!

## The Day of the Visit:

5. Provide Fred with a projector and screen for his Apple laptop, a microphone, and a bottle of water.

6. Provide lunch – either in the teacher's lounge or at a nearby restaurant.

7. Be vigilant about the students' behavior during presentations.

8. Pay the agreed upon honorarium on the day of the visit, as well as travel expenses.

Honorarium: \_\_\_\_\_

Estimated travel expenses from Lakeland, FL: \$ \_\_\_\_\_

Estimated Total: \$ \_\_\_\_\_

If weather or illness causes a cancellation, the visit will be rescheduled as soon as it is most convenient for both parties. If the visit has to be canceled by the school for any reason other than the weather, the school will pay for any lost travel expenses and will pay one-third of the fee if the visit cannot be rescheduled within a year.

Contact name: \_\_\_\_\_

Tel # and e-mail: \_\_\_\_\_

School phone #: \_\_\_\_\_

School Representative's name and signature: \_\_\_\_\_



Dear Parents,

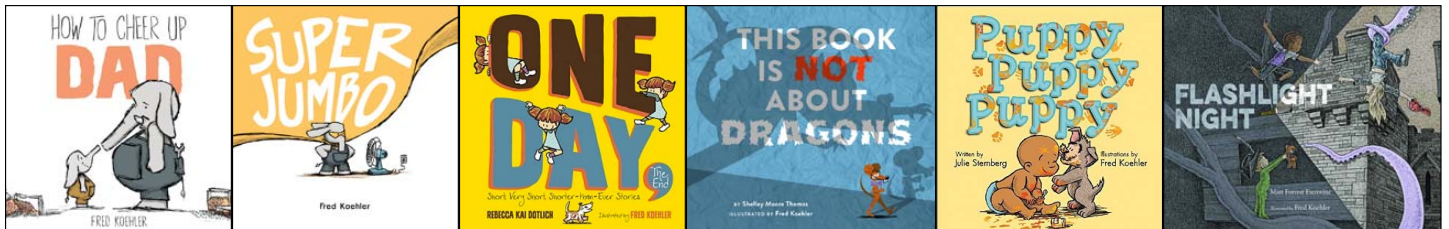
On \_\_\_\_\_, our school will be visited by children's book author/illustrator **Fred Koehler**! Any student who brings in a copy of one of Fred's books can have it personally autographed. Books can be purchased online or locally at \_\_\_\_\_.

As we prepare for Mr. Koehler's visit, you and your child can learn more about his books at [www.ilikefred.com](http://www.ilikefred.com).



*Books by Fred Koehler*

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THIS BOOK IS NOT ABOUT DRAGONS  
PUPPY, PUPPY, PUPPY  
FLASHLIGHT NIGHT  
WHAT IF, THEN WE  
GARBAGE ISLAND (Chapter Book)



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